

PERSPECTIVES



AIRFREIGHT FORWARD 2016

Fostering Closer Collaboration between Shippers and Freight Forwarders

MAX ATRIA EXPO

26 April 2016



HIGHLIGHTS

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NOTE

Something to chew on first.....



Dear SAAA Members, Readers and all,

Welcome to the second issue of SAAA "Perspectives" – a newsletter aimed at providing you with the on-goings in our Aviation Industry.

There has been a remarkable series of events happening over the past three months and we are excited to share with you, in particular, on our two industry events, coupled with our Annual Futsal Event.

Our very first Dangerous Goods (DG) and Supply Chain Management workshop was conducted for our members to help the Community to build better capabilities in DG handling and gain a better understanding on Supply Chain Management.

We have also taken our first step in engaging shippers' involvement and encouraging closer collaborations between shippers and freight forwarders in Airfreight Forward 2016. The event put the spotlight on three key topics: State Regulations of Consignors, Dangerous Goods Regulations, Violations and Enforcement, as well as the launch of the e-Freight Recharge 2016: Adopt and Earn Programme.

For our Futsal 2016, it had been a tremendously successful event with five additional teams as compared to last year. We would like to take this opportunity to congratulate the winners, as well as this year's Champion: DHL South Asia Hub!

And let's not forget that this quarter, we are embarking on the Air Cargo Terminal Shuttle (ACTS) project. Do join us for our ACTS SME Outreach session! You will find more information on it in our "Perspectives" newsletter.

Warmest Regards,
"Perspectives" Editorial Team

MCI(P)089/06/2016
Editorial Team

Paul Teo	Deputy Chairman
Pauline Tok	Executive Director
Pammie Loh	Industry Engagement, Executive

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Look out for SAAA@Singapore Upcoming Events! (Pg 21)



@ Singapore

Bridging Effective Connections Creating Invigorating Experiences

Good, Better, Best

**We
are
vision**

We want to lead and transform the Airfreight Industry to meet the International Challenges and be a National showcase of Aviation Logistics Capabilities.

**We
are
core
values**

- P**assion: For continuous self-improvement.
- A**ce: In innovation and delivering consistent excellence.
- C**ommitment: To roll great service and strive for change.
- T**rust: In our Partners and engaging in future collaborations.

**We
are
mission**

The Singapore Aircargo Agents Association (SAAA) was founded in 1971 with six pioneer members. As a representative of freight forwarders in the industry, SAAA was formed with the aim of advocating the following objectives:
To promote, protect and develop the business of carriage of goods by air transportation in general and the aircargo forwarding business in particular.



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www.facebook.com/pages/SAAA/834894096585648

Government Events / News - WSHC



bizSAFE Awards 2017 – Application for the Awards opens on 22 June 2016!

The 7th bizSAFE Awards 2017 will open for application on 22 June 2016. The bizSAFE Awards celebrate and honors the top of its class in the bizSAFE community of 25,000 companies. The bizSAFE Award comprises of three main categories and one sub-category.



Award Categories

1. bizSAFE Partner Award

The bizSAFE Partner Award recognises bizSAFE Partners who have been proactive and committed in bringing companies onboard the bizSAFE programme by incorporating safety and health as part of their business model.

3. bizSAFE Enterprise Progressive Award

The bizSAFE Enterprise Progressive Award gives recognition to bizSAFE Enterprises for their dedication to the bizSAFE programme by progressing from bizSAFE Level 1 to Level 3 within 6 months (between 15 June 2015 and 14 June 2016), and have established Risk Management within their organisation. Only Small-and-Medium Enterprises (SMEs) may apply for this category.

2. bizSAFE Enterprise Exemplary Award[#]

The bizSAFE Enterprise Exemplary Award commends Small-and-Medium-sized Enterprises (SMEs) that are on bizSAFE Level Star with outstanding WSH performance and standards.

Enterprises winning the Exemplary Award for three consecutive years will be honoured with the bizSAFE Exemplary Gold Award.

[#] bizSAFE Champion Award

The bizSAFE Champion Award recognises individuals who have been key players in improving safety and health performances in their workplace. These are employees who are key drivers of the bizSAFE programme in their organisations.

bizSAFE Enterprise Exemplary Award applicants shall nominate an employee for the bizSAFE Champion Award upon submission. Nominees of the bizSAFE Enterprise Exemplary Award winners will be evaluated for the Champion Award.

Government Events / News – WSH Council

WSH Council Chairman's Appreciation Lunch 2016

As a gesture of appreciation to industry stakeholders, Mr Lee Tzu Yang, Chairman (WSH Council) hosted a lunch on 28 Jan 2016 for over 150 industry players. Apart from thanking the industries for their contributions over the past year, he also shared an overview of WSH Council's key priorities for 2016 which included:

Raising engagement levels by organising a monthly lunch series for MOS Sam Tan to engage CEOs from various industries on the importance of leadership and commitment in WSH
Deepening adoption of the Total WSH approach by developing curriculum and training materials for Total WSH courses as well as a starter kit to help companies implement Total WSH, and
Strengthening industry capabilities through the introduction of the continuing professional development (CPD) framework for WSH trainers to further enhance their skills

(From Left): Ms Michelle Ho and Ms Lynn Chng from the WSH Council with SAAA Chairman, Mr Steven Lee and Ms Ng Soo Hwa, Executive Director, SLA.

Mr Lee has since handed over the Chairmanship of the WSH Council to Mr Heng Chiang Gnee.

Launch of National Workplace Safety and Health (WSH) Campaign 2016

Vision Zero Movement

- Step 1: Make a Commitment
- Step 2: Set a Goal
- Step 3: Communicate the Goal
- Step 4: Identify WSH Challenges
- Step 5: Find Solutions
- Step 6: Review and monitor progress

The annual National Workplace Safety and Health (WSH) Campaign held at Gardens by the Bay East on 17 April 2016, was organised by the Workplace Safety and Health (WSH) Council, and supported by the Ministry of Manpower (MOM) and WSH Institute. The event started with a 3.5km fun walk which highlighted six steps to embarking on the Vision Zero journey. This year's Campaign message, 'Prevent all injuries. Go home safe and healthy', encourages everyone, not only to maintain the mindset, but to take action to prevent injuries so that all can go home safe and healthy.

Other highlights included the launch of the WSH Council's new TV commercial, "Shoelaces", announcement of the winner of the WSH Song Writing Competition and showcase of the winning entries of the Safety Starts with Me Competition. For more Campaign highlights, visit www.wshc.sg/Nationalcampaigns



Government Events / News - MINDEF

KUDOS TO NSMEN



Before the visit to Sungei Gedong Camp on 2 Mar 16, Ms Pauline Tok had no clue what the SAF Armour Formation does and what NSmen do when called back for In-Camp-Training (ICT) or unit activities. It was an eye-opener for Ms Tok and employers who visited the ICT. Mr Gary Tan, one of SAAA members, had also joined Ms Pauline Tok for the trip.

The visit was hosted by Chief Armour Officer, Brigadier-General Kenneth Liow. The visit had generated a better understanding of the Armour Formation, its operations and how NSmen were trained. NSmen return to the SAF for their annual ICT for another ten years after they have completed their two years of full time National Service (NS). During the ten years, NSmen will be called up to strengthen a specific skillset and continue to hone their skills and maintain competence in their operational roles.

Like Ms Tok, many employers wonder what NSmen do during ICT. While the facilities of the accommodation looked familiar to Ms Tok who remembered them from the movie 'Ah Boys to Men', she was surprised to discover that NSmen actually sleep on 18 bunk beds clustered together in a room without air conditioning, and shower without water heaters.

Ms Tok was most impressed with the professionalism and skillsets demonstrated by the NSmen. She witnessed the NSmen go through training: They executed the casualty evacuation drill and the mounting and dismounting drill in unified camaraderie, and introduced and explained the weapon systems and Bionix 40/50 they operate in. Training together over the years enabled the NSmen to keep their company's rhythm and momentum, and fight together as one.



The visit had provided Ms Tok and other employers with better awareness of what NSmen do when they are on ICT. Ms Tok commented, "From this visit, I now understand what NSmen have to go through at ICT. I am also very impressed with the NSmen, sacrificing their valuable time, the need to juggle between their job in the civilian world and ICT, all for their commitment to defence. This visit also allowed me to appreciate the NSmen employees better. Thank you, NSmen!"

Government Events / News – SMF, IDA, SPRING, ICA



Last Mile Delivery – eCommerce Data Interchange

The Singapore Manufacturing Federation-Standards Development Organisation (SMF-SDO), Infocomm Development Authority of Singapore (IDA) and SPRING Singapore jointly launched the first technical reference TR46 on the Last Mile Delivery – eCommerce Data Interchange on 12th April at Furama Riverfront Hotel.

Euromonitor International reported that online shopping in Singapore grew by 13% in 2015 to reach S\$1.22billion. With the rise in e-commerce and omni-channel retailing, it creates new challenges such as last mile delivery. eCommerce retailers and logistics service providers (LSPs) can now look forward to streamlining delivery processes by implementing the TR46. A world's first, TR46 provides guidelines for companies to adopt a common dataset to boost efficiency by reducing time, minimising errors in the process chain and providing a seamless transactional experience for customers.

Advisory from Immigration & Checkpoints Authority

Making Changi FTZ the last Stop for local deliveries

A gentle reminder for your vendors or suppliers to make Changi Free Trade Zone (FTZ) their last stop of their delivery to facilitate their exit from the checkpoint.



Empty vehicle at Green Channel



Goods detected in vehicle at Green Channel

Statistics

Current Pulse of the Air Freight Industry

Item Description	2015 (Jan - Mar)	2016 (Jan - Mar)	YTD Variance Amount	YTD Variance %	2015 Monthly Average (Jan - Mar)	2016 Monthly Average (Jan - Mar)	2015 (Apr - Dec)	2015 Monthly Average (Apr - Dec)	2015 Total
Export Air Volumes	203,974	205,301	1327	0.0065%	67,991	68,434	633,816	70,424	837,790
Import Air Volumes	246,465	252,982	6517	0.0264	82,155	84,327	768,831	85,425	1,015,296

Current Pulse of the Ocean Freight Industry

Item Description	Jan-Mar 2015	Jan-Mar 2016	YTD Variance	YTD Variance (%)	Monthly Average 2015 (Jan - Mar)	Monthly Average 2016 (Jan - Mar)	Monthly Average 2015 (Apr - Dec)	2015
Total Cargo ('000 Tonnes) (Thousand Tonnes)	145,775.90	142,132.30	(3643.60)	-2.5%	48,591.97	47,377.43	47,785.57	575,846.00
Cargo (General) (Thousand Tonnes)	92,676.50	86,773.80	(5902.70)	-6.4%	30,892.17	28,924.60	29,909.11	361,858.50
Cargo (Bulk) (Thousand Tonnes)	53,099.20	55,358.60	2,259.40	4.3%	17,699.73	18,452.87	17,876.46	213,987.30
Cargo (Oil-In-Bulk) (Thousand Tonnes)	48,081.80	51,040.00	2,958.20	6.2%	16,027.27	17,013.33	16,417.22	195,836.80
Cargo (General & Non-Oil In Bulk) (Thousand Tonnes)	97,693.90	91,092.40	(6,601.50)	-6.8%	32,564.63	30,364.13	31,368.34	380,009.00
Total Container Throughput ('000 TEUs) (Thousand Twenty-foot Equivalent Units)	8,124.90	7,390.20	(734.70)	-9.0%	2,708.30	2,463.40	2,533.10	30,922.40
Bunker Sales ('000 Tonnes) (Thousand Tonnes)	10,653.60	11,824.30	1,170.7	11.0%	3,551.2	3,941.43	3,833.56	45,155.60

Top International Air Freight Traffic 2015*

Rank 2015	Rank 2014	Airport	Cargo Loaded/Unloaded	Per Cent Change
1	1	Hong Kong	4,380,139	0.1
2	3	Dubai	2,505,507	4.5
3	2	Incheon	2,489,539	0.6
4	4	Shanghai	2,379,322	2.0
5	6	Tokyo	2,035,968	-0.4
6	5	Taipei	2,005,277	-3.3
7	10	Anchorage	1,956,776	9.5
8	7	Frankfurt	1,950,726	-2.8
9	8	Paris	1,861,311	0.2
10	9	Singapore	1,853,100	0.5



Source: Airports Council International
*preliminary

Top International Airlines for Cargo, 2014

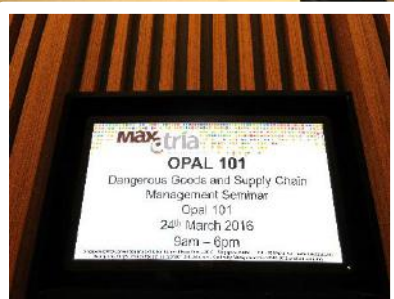
Emirates	11,240
Cathay Pacific Airways	9,464
Korean Air	8,046
FedEx	7,535
Lufthansa	7,050
Singapore Airlines	6,019
Qatar Airways	5,997
Cargolux	5,753
UPS Airlines	5,654
China Airlines	5,266



0 2000 4000 6000 8000 10000 12000
Freight Tonne Kilometres (millions)
Source: Extracted from IATA's World Air Transport Statistics 59th edition.

SAAA DG & SCM Seminar

DANGEROUS GOODS & SUPPLY CHAIN MANAGEMENT SEMINAR 2016



Held on 24 March 2016 at the Singapore Expo, Max Atria, SAAA@Singapore organized the Dangerous Goods (DG) and Supply Chain Management (SCM) Seminar with a purpose to help the Community to build better capabilities in DG handling and gain a stronger awareness in the importance of handling DG to prevent disastrous results. The sponsor for this event was the Singapore Workforce Development Agency (WDA).

The DG and SCM seminar served as a platform for executives to learn on the operational background of Dangerous Goods knowledge, as well as for shippers and consignors to better understand their responsibilities and legal implications of Dangerous Goods. A quick overview of Supply Chain Management also provided the additional information required to comprehend on the linkages of the various parties involved in the Supply Chain.

At the end of the session, the participants were presented with certificates of attendance and handouts were distributed for their future reference.

“

*CAAS presentation is very useful and informative..
SCM presentation is a good knowledge for me to understand the Airfreight Industry Systems.*

MOHD RAFI BIN MOHD SHARIFF
SATS



SAAA Futsal 2016

SAAA FUTSAL 2016



PHOTO: DHL South Asia Hub

The 2016 Annual Futsal Tournament held on Sunday, 17 April, opened to a large and enthusiastic crowd. More than 300 participants gathered at the Kovan Sports Centre, all excited to take part in the competition and have fun!

As soon as the matches had begun, the family, friends and colleagues of the participants were spread throughout the various courts cheering fervently. Despite the intense heat, participants and supporters alike gave their all to the matches before them. The excitement and anticipation was clearly evident!

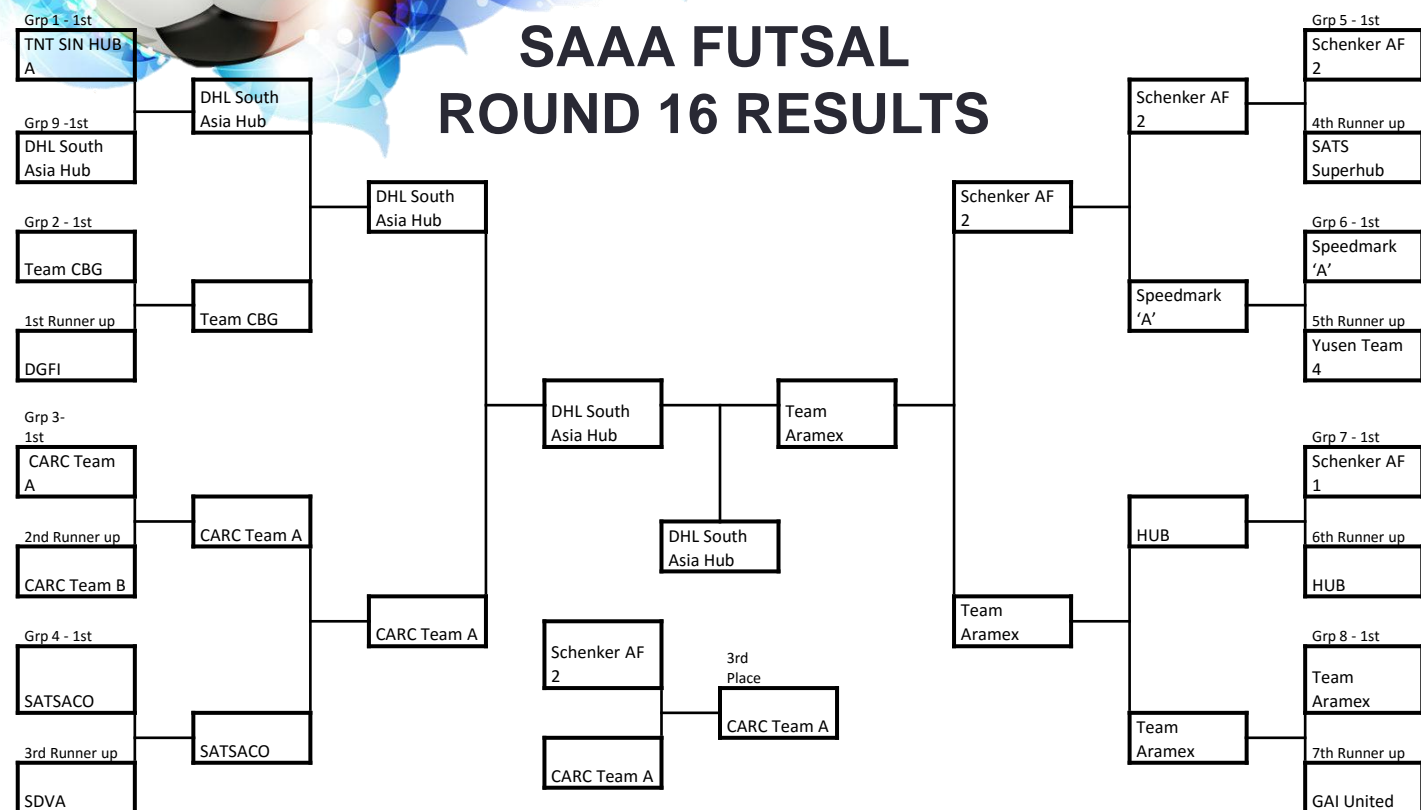
Many teams gave stellar performances – CEVA United, Logwin Alpha, Nippon Express and Team Aramex to name a few. This year's tournament saw the birth of a formidable contender when the DHL South Asia Hub conquered match after match to emerge as the Main Event Champion! A big thank you to all who came down to support the event, and our heartiest congratulations to all the Winners!



SAAA Futsal 2016



SAAA FUTSAL ROUND 16 RESULTS



SAAA Airfreight Forward 2016



AIRFREIGHT FORWARD 2016

'Airfreight Forward 2016' held on 26 April 2016 at the Max Atria @ Singapore Expo, was organized by SAAA@Singapore and sponsored by CAAS. The aim of the event was to foster closer collaboration between shippers and freight forwarders. There were 240 participants, mixture of shippers and freight forwarders, (members and non-members) from the air cargo industry.

In his welcome address, SAAA@Singapore Chairman Mr Steven Lee highlighted on the many changes revolving air transport, as well as emphasized on the importance that shippers are to have a proactive mindset as partnership collaborations are crucial in a time of larger nation-wide and global change.

Prior to delivering the opening address, Mr Daniel Ng, Director, Aviation Industry, CAAS, commended SAAA@Singapore for a good crowd turnout at the event. He emphasized on the utmost importance for this platform to connect stakeholders, particularly shippers, to keep up to date on the various industry developments initiatives. One of the important initiative was e-freight@Singapore, where shippers could take the lead towards embarking on e-freight journey to achieve productivity gains. With the Adopt and Earn programme being launched, partnership collaborations would be made more effective, strengthened and cohesive.

The event put the spotlight on three key topics: State Regulations of Consignors, Dangerous Goods Regulations, Violations and Enforcement, as well as the launch of the e-Freight Recharge 2016: Adopt and Earn Programme. These issues highlight on the ongoing changes faced in this year's 2016 and raised awareness of the importance of how shippers and freight forwarders can do their part to handle the challenges ahead together.

Ms Jessica Tan, DSP, Singapore Police Force shared on the State Regulations of Consignors which is governed by the Air Navigation (Regulated Air Cargo Agents) Order and is proposed to be implemented in the month of November 2016. This shall be administered to the consignors. In order to familiarize consignors with the Known Consignor Security Programme (KCSP) requirements, there will be 18 workshops conducted between May to July 2016.



Mr Steven Lee, Chairman, SAAA@Singapore



Mr Daniel Ng, Director, Aviation Industry, CAAS



Ms Jessica Tan, DSP, Singapore Police Force

SAAA Airfreight Forward 2016



Mr Vincent Koh, Senior Aviation Safety Inspector (Dangerous Goods), CAAS



Mr Eric Tan, Aviation Safety Inspector (Dangerous Goods), CAAS



Mr Tan Wei En, Deputy Manager, Air Cargo and Logistics, CAAS

Mr Vincent Koh, Senior Aviation Safety Inspector (Dangerous Goods), CAAS gave a presentation on the Dangerous Goods Regulations, Violations and Enforcement covering on the basis of regulations, the Air Navigation Order (ANO) and penalties, as well as the Dangerous Goods and Munitions of War Violations. A few of the common causes of violations include time pressure, reused of packaging materials previously used to contain dangerous goods and failure to train employees in identifying and handling dangerous goods.

Mr Eric Tan, Aviation Safety Inspector (Dangerous Goods), CAAS emphasized on the importance of proper handling of the lithium batteries and highlighted the specific requirements in the carriage of such dangerous goods. Some considerations are that the defective or waste batteries are forbidden for transport by air and that each cell or battery must be of the type proven to meet the requirements of UN Manual of Test and Criteria Part III Sub-section 38.3.

Mr Tan Wei En, Deputy Manager, CAAS shared on the e-freight@Singapore Adopt and Earn Programme (AEP), a new incentive programme to promote a paperless air cargo industry, and drive greater productivity among stakeholders along the supply chain. It was a launch event where industry got to hear this AEP program for the first time.

Overall, the Forum served as a good platform providing shippers and freight forwarders with opportunities for networking and exchanging of information on the issues faced amidst these changes. Most importantly, the event concluded a successful day for SAAA@Singapore as this is the first stepping stone in fostering closer collaborations between shippers and freight forwarders. It is the beginning of a journey together.



SAAA Airfreight Forward 2016

FEEDBACKS ON SAAA AIRFREIGHT FORWARD 2016



"I would like to compliment that the event was very well organized with lots of take away knowledge by the shippers..."

Mr BC Goh
IBM Manufacturing Solutions Pte Ltd

"I found the Airfreight Forward 2016 very relevant. You did a great job in making it a success."

Mr Leo Kwee Eng
Phillips Electronic Singapore Pte Ltd

"It was a very informative event. Excellent presentations and very well organized."

Ms Anita Ramachandran
Sanmina-SCI Systems Singapore Pte Ltd

"IT side on presentation needs to be improved. Very interactive emcee, good."

Mr Yap Hsing Boon
Taiyo Yuden (S) Pte Ltd

"It is through this forum that we should be able to bring our customers together to educate them and create awareness. By helping them to create this awareness, we also help ourselves to make our jobs easier."

Mr Eddie Lee
Yusen Logistics (Singapore) Pte Ltd

"I like to attend this event as a shipper's perspective, try to understand more about DG regulations, especially lithium batteries. And, truly appreciate that SAAA and CAAS has jointly organized this event."

Mr Raymond Wi
SIA Engineering Company

ACTS of Cargo-Pooling

Air Cargo Terminal Shuttle (ACTS) Community Project

By SAAA@Singapore

Airfreight forwarders are facing a challenging environment today. Global trends in air freight are less optimistic than for passengers. A rise of 1.3% growth in April 2016 was seen in Asia-Pacific. Air cargo demand remains weak, while freight forwarders continue to face increasing cost of manpower, vehicle and facility. The cost of the recent June 2016 Certificate of Entitlement for goods vehicle in Singapore at \$48,000 makes it even most expensive to own or lease trucks. The logistics sector continues to face acute shortage of manpower, especially truck drivers. There are significant unproductive usage of transport assets for shipments at both export and import terminals. 50% of the trucks carrying shipments for export lodge-in are less observed to have less than 30% load factor. These uncoordinated deliveries leads to more congestion and more idle waiting time, hence more manpower and trucks. Congestions, in turn, also increase CO2 emission. Singapore emits about 38,000 kilotons of CO2 each year, 15% of which is from transportation (Singapore National Environment Agency 2000).

The airfreight forwarding community within Changi Airfreight Centre and ALPS can tackle inefficient utilization of land, transportation and labour through collaboration and resource sharing mechanism. Last year, SAAA@Singapore has reviewed at how it could alleviate airfreight forwarders based within Changi Airfreight Centre and ALPS to mitigate these challenges, improve productivity and lower operation costs. The initial phase is the Air Cargo Terminal Shuttle (ACTS) project, which aims to optimize the outbound supply chain at Changi Airfreight Centre by streamlining the delivery of loose export cargo from the cargo agent facilities to the freight terminals. The key features include daily cargo shuttle services (4 times per day) to pick up loose shipments from cargo agent premises, consolidation to fill up truck loads, centralized coordination of deliveries, priority lane access at freight terminals and a smart IT platform that supports on-line shipment pickup booking, schedule/transport visibility and paperless process. Through participation in ACTS project, forwarders can free up drivers and vehicles for other more profitable activities, reduce transport costs; complement daily export cargo transport operation, enable quick export shipment lodge-in process, reduce traffic congestions which also lead to reduction on logistics-related greenhouse gas emission.

The SAAA @Singapore project for LEAD funding support was approved by SPRING Singapore in June 2016, with grant support of 70% of qualifying costs for participating SME forwarders to further encourage participation and volume. SAAA@Singapore has selected CargoTec to operate the ACTS service and Cargo Community Network (CCN) to develop the ACT IT platform. Both SATS and dnata Singapore support the project

with provision of the priority lane access service.

The project is scheduled to start in August 2016 and targeted for 40 SME participating forwarders by April 2017. Registration for participation is open now – Don't miss the ACTS.



SAAA@Singapore Industry Updates (Past Events)

SG50 Partnership Committee Thank You Lunch



Ministry of Social and Family Development (MSF) Partnership Committee Secretariat organized an Appreciation Lunch hosted by Minister Chan Chun Sing on the 29th April, 12.30pm to 2.30pm for the various associations who participated in the Care & Share Movement in 2015.

SAAA@Singapore is the only logistics association participating in this event, with our SAAA SG 50 Charity Golf 2015 in aid of Rainbow Centre Singapore, with contribution of S\$120,000 donation raised. With dollar to dollar contribution, S\$240,000 to donated beneficiary.

REPUBLIC OF SINGAPORE AIR FORCE (RSAF) OPEN HOUSE



Finally returning after a 5 year absence, the long awaited RSAF Open House 2016 opened its doors to visitors from 21 May to 22 May! This year, the event drew in an astounding 120,000 or so visitors.

Themed 'Defending Our Skies', attendees were treated to impressive aerial displays by the RSAF F-15SG and F-16C fighter aircrafts, various ground demonstrations and exhibitions, and performances by the army's Red Lions Parachute Team! Some attendees even got the rare opportunity to try out the RSAF's weapons system simulators!

To top things off this year, RSAF allowed members of the public to contest for aircraft ride tickets prior to the Open House itself. Lucky participants who had succeeded at securing aircraft ride tickets got to enjoy a 20 minute flight on the CH-47SD Chinook Helicopter and C-130 Hercules Transport across Singapore.

Participants themselves also jumped at the chance to create their own fun at the Open House! The event saw many attendees getting creative, taking fun shots based on the popular Korean drama, Descendants of the Sun, a romantic tale between a soldier and a doctor. Some even had their Wedding photos taken at the event! Despite the immense heat and the crowd, an obvious air of fun and enjoyment could be felt throughout the 2 days. We are already looking forward to the next Open House!



SAAA@Singapore Industry Updates (Past Events)

World Gourmet Summit 2016: NKF Charity Gala Dinner



The National Kidney Foundation (NKF) is a FedEx adopted Charity organisation that cares and subsidises for more than 3,800 patients or 90% of needy kidney patients in Singapore, among which 45% of the patients pay nothing.

On the 7th of April 2016, people from all walks of life gathered to attend the NKF Charity Gala Dinner at Fullerton Hotel. The Charity Dinner was organised around the theme, 'Mindful Eating', with the objective of raising awareness on Kidney diseases, and to emphasise the importance of healthy eating.

Auctions were held throughout the night to raise funds, and all proceeds went directly to the National Kidney Foundation (NKF) for the provision of kidney dialyses for patients and educational prevention efforts against kidney diseases.

CHANGI AIRLINE AWARDS 2016

The Changi Airline Awards held on 28 April 2016 was organised to celebrate the contributions of airlines to the growth of the Singapore Air Hub in 2015.

As many as 25 awards were conferred on the various airlines across 6 different categories, such as the Top Airlines by Passenger and Cargo Carriage Awards, and the Best Airline Marketing Award.

At the award ceremony, Xiamen Airlines was recognised as the Partner of the Year for its contribution to the development of Changi Airport in terms of connectivity between Singapore and China. The airline worked closely with CAG to pursue commercial collaborations, and to develop a series of marketing development initiatives to help boost travel demand. Singapore Airlines, AirAsia, FedEx Express and many more were also among the list of airlines recognised for their strong growth in passenger and cargo carriage.

2015 was indeed a year of recovery and revitalization for Changi Airport, with passenger traffic increasing in the latter half of the year, following flat line growth in the first half of the year. The year's achievements would not have been possible without the contributions of the various airlines. Here's to a great year ahead!



(From left) Mr Yam Kum Weng, Mr Steven Lee, Mrs Mary Yeo, Mr Chua Kwan Ping, Ms Pauline Tok, Mr Alec Koh

SAAA@Singapore Industry Updates (Past Events)

Panel Discussion Cum Book Launch: Innovative Logistics Practices - *Lessons from Yamato*

The launch of the book titled "Ta-Q-BIN" was held on Friday, at the NUSS Kent Ridge Guild House, in presence of the various company representatives and NUS students.

Launching the book, NUS Business School Senior Lecturer Dr Qizhang Liu addressed the audience with the importance of innovation versus sustainable competitiveness. Innovation and technology are a necessity for sustained competitiveness in the logistics sector. The so-called last mile, in the delivery of goods from storage depots to the hands of the final buyers, makes up to 30% of the total delivery costs, and affects customer service and the environment in numerous ways.

The distinguished panel comprised of Mr Richard Chua, Managing Director and Group CEO at Yamato Asia; and the two authors of TA-Q-BIN casebook - Dr Mark Goh, Associate Professor and Dr Liu Qizhang, Senior Lecturer - from the Decision Sciences Department at NUS Business School. The panel discussion drew on the expertise of Yamato Transport (S) Pte Ltd, a leading logistics player in the last segment of the logistics service sector, to feature on their trademark last-mile delivery (Ta-Q-Bin) concept in providing value-added services and solutions applied in Japan and beyond which could improve customer service and productivity simultaneously.

5th Euro-Asia Pacific Aviation Security Forum

The 5th Europe-Asia Pacific Aviation Security Forum was held in Singapore on 24th and 25th May 2016. This Forum was jointly organized by the European Civil Aviation Conference (ECAC) and Singapore. Bringing together aviation security experts from Europe and the Asia Pacific region, the focus of the Forum was on the International and Regional Developments in Aviation Security, Aviation Security Technology and Steps Ahead for Global Aviation Security.

Mr Steven Lee, SAAA@Singapore Chairman, shared on the Air Cargo Security – A Forwarder's Perspective, and also partake in the panel discussion on Air Cargo Security. The session discussed on the developments in the air cargo security, as well as the new and emerging challenges faced by air cargo sector. The panelists comprised of Ms Eleanor Travers, Mr Bernard Jiang, Mr Alexander Cornelius and Mr Steven Lee.



Republic Polytechnic Graduation Ceremony 2016

On 4 May 2016, 122 students graduated with the Diploma in Supply Chain Management (DSCM) from Republic Polytechnic.

Mr Steven Lee, Chairman of SAAA@Singapore, was invited to attend the RP graduation ceremony and be part of this momentous occasion for all the graduating students. He witnessed and shared the joyful moments with both students and parents. We wish all these fresh polytechnic graduates a successful transition to the workforce to support our industry.

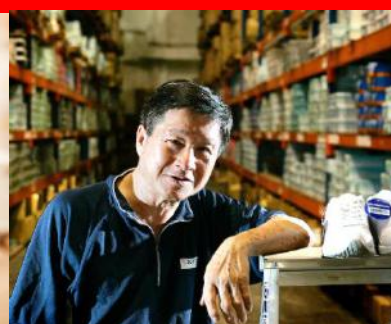


Ms Ye Huanhui received the DSCM Gold Medal Award from Guest-of-Honor Mr. Oh Bee Lock, Head (Group Technology) and Head (Tuas Planning), PSA Corporation Ltd during RP Graduation Ceremony 2016

Members Update



The Journey towards SG100



Budget 2016 is the first step in the journey towards SG100 and marks Singapore's dedication to transform its economy for the future and keep on thriving. The Budget targets on businesses, especially help for the small and medium-sized enterprises (SMEs), which would lead to better jobs for workers. However, it is crucially important that companies are prepared to transform for long-term growth and workers to continually learn skills that the world needs.

A prime example is Pan Asia Logistics. The company launched a second warehouse facility with a new information technology system and Logistics executive Ong Moh Hong, 68, had to learnt the ropes on familiarizing himself with the more complex IT system. But within two months, he conquered his steep learning curve with the help of Pan Asia's senior manager for operations Sundaram Velosamy. Mr Sundaram, 52, also helps to mentor those who work under him in identifying their relevant skill sets, as well as their training needs for progress. He is currently aiming to take up a master's degree next, a consistent upgrade of his skills since his early days of starting work with an O-level certificate. Both Mr Sundaram and Mr Ong were singled out as role models for mentoring and lifelong learning by Finance Minister Heng Swee Keat. Mr Heng also held up Pan Asia Logistics for treasuring and training older workers and creating an inclusive culture of constant development for their staff.

Dangerous Goods Awareness Workshop - Do IT Right the First Time!

SATS, in its outreach program to the industry to create Dangerous Goods (DG) Safety Awareness and accuracy in declaring DG shipments, had conducted a total of four sessions of ***Dangerous Goods Awareness Workshop - Do IT Right the First Time!*** free-of-charge to the industry on 28th January and 28th April 2016.

In view of regulatory ever changing requirements for shipping of dangerous goods, the objectives of the workshops were to provide participants with the following:

1. Some common errors found in Shipper's Declaration (DGDs) during lodge-in
2. What needs to be correctly declared in the Shipper's Declaration (DGD) form
3. How to Do It Right the First Time to ensure safe transport of Dangerous Goods by Air
4. Update to the Cargo community at Changi Airport changes in Dangerous Goods Regulations 2016
5. Help reduce rework by shippers, forwarders and SATS Cargo so as to improve productivity and efficiency



A total of 339 participants from the freight forwarders and airlines attended the 4 workshop sessions. There had been favorable feedbacks received from participants.

Some of the feedbacks are:

"Topic on Lithium battery is very useful, increases the awareness and know what is the danger of wrong declaration / handling"
 "I will recommend this course to others as all parties involved in transport and logistics chain must have DG knowledge"

SATS Cargo will continue to conduct such workshop to benefit the Cargo Community at Changi Airport so do look out for their workshop announcement.

SAAA Upcoming Events

UPCOMING EVENTS

Mark Your Calendars



1

AIR CARGO TERMINAL SHUTTLE (ACTS)



The 1st SME Outreach Session of ACTS is on 21 July 2016!
JOIN US! More details to come!

2

Collection of KidZania tickets is coming soon!
Look out for the update!



3



SAAA Forum is coming in month of August. More details to be given later!

1-Day On-Site Dangerous Goods Awareness Course

By SAAA Cargo Services Pte Ltd

JOIN US

MANUFACTURING
SECTOR

CUSTOMERS'
ON-SITE

TECHNOLOGY
SECTOR

AEROSPACE
SECTOR

Good News! We are currently offering a one-day on-site Dangerous Goods Awareness Course with a minimum pax of 15 to get started. Other than on-site training, this course is also available at our training centre for individuals.

We have provided training for companies in these three sectors: Manufacturing, Aerospace and Technology.

As of 2015, we have taught over 600 students for Dangerous Goods Courses.

A certificate of attendance will be issued for this Dangerous Goods Awareness Course.
For more information, please contact Ms Peggy Lim at 65455006 or email to admin@saaa.org.sg.

Upcoming Industry Events & Training Schedule



Date	Industry Event
July 12	Risk Assessment Webinar
August 3	CAPA Aviation Skills Summit
August 20-23	2016 ACPC Conference
September 13-15	e-Cargo Conference
September 19-26	17 th Annual Aviation Industry Suppliers Conference
September 27-29	MRO Asia-Pacific

*Information are deemed accurate at time of print and may still subject to changes .

SAAA Training Programs Schedule for 2016

Training	July	August	September
DG Regulations Initial Course	25 th – 29 th	1 st – 5 th	19 th – 23 rd
DG Refresher Course	14 th – 15 th	22 th – 23 rd	1 st – 2 nd
Customer Service/Sales Course	14 th – 15 th		6 th – 7 th
Air Law : Overview of Warsaw Convention & Protocols and Montreal Convention	11 th		5 th
Airfreight Forwarders Basic Course	25 th – 27 th		26 th – 28 th
IATA Supply Chain and Transport Modes		22 nd – 26 th	

FOR MORE INFORMATION ON TRAINING MATTERS

Please contact Ms Peggy Lim at 6545 5006 or admin@saaa.org.sg

SAAA CARGO SERVICES PTE LTD

7 Airline Road, #04-05, Cargo Agents Building E, Changi Airfreight Centre, Singapore 819834.

Tel: 65 6545 4620

Fax: 65 6542 6820



SAAA@Singapore Announcements

WIN a \$20 Fairprice Voucher*
by participating in
Our
'Spot the Difference'
Game!



Simply spot and circle in **red** the 10 Differences, scan this page and email it to saaasin@saaa.org.sg by 16th August 2016. Please state your name, organization, contact and email address in your submission.

*The first 5 scans received (with the correct differences circled) will be entitled to a \$20 Fairprice Voucher.



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Congratulations to
Elaine Seah
(**Astro Express Logistics Pte Ltd**),
our winner of the previous
"Spot the Difference" game!

We encourage YOU to participate in the
current "Spot the Difference" game on
the next page!



ANSWERS

Did you get them right?



TRANSPORT YOUR PHARMACEUTICAL GOODS SWIFTLY, SAFELY.

PHARMACEUTICAL COOLCHAIN BY SINGAPORE AIRLINES CARGO.

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