## PERSPECTIVES





## NOTE





## Something to chew on first.....

Dear SAAA Members, Readers and all,

In conjunction with our 2016 first edition of "Perspectives", it gives us great pleasure to introduce this Editor's Note to provide the key highlights.

While some of the contents may seem familiar, it's truly because "Perspectives" seeks to be a one-stop shop newsletter, keeping abreast of the latest cargo developments via statistics and to the local regulatory programs, as well as the SAAA activities, past and upcoming events.

In particular, we would like to draw your attention to the key updates for Singapore Budget 2016 and the special 3 pages on industry statistics, illustrating the key indicators, performance ratios by segment, 2015 air and ocean performance and an additional section on industry corridor news which reflects upon the pulse of our industry.

One other notable achievement to highlight was that SAAA had been awarded 2016 Top Performing Accredited Training Schools for Asia Pacific. A Big Thank You for all your great support for making this happen!

Last but not least, we hope that you too will discover a wealth of useful information within this first edition for 2016. In the meantime, warmest wishes from the editorial team for a good, healthy, bountiful year of the Monkey ahead!

Warmest Regards,

"Perpectives" Editorial Team

MCI(P)112/07/2014 Editorial Team

Paul Teo
Pauline Tok
Pammie Loh

Deputy Chairman Executive Director

Industry Engagement, Executive

Special Thanks to Our Contributors Team:

Changi Airport Group, ICA ,WSH, dnata,, Freightmen, SATS etc

Printed By KHL Printing Co Pte Ltd

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SAAA@Singapore wishes everybody a Happy Chinese New Year! (Pg 4)







Read more on the government news of Workplace Safety and Health Council, Chongqing, Ministry of Transport (MOT) and Immigration and Checkpoints Authority (ICA). (Pg 8)

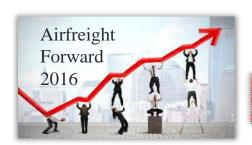








SAAA@Singapore Events for the months of January to March 2016. (Pg 14)





Look out for SAAA@Singapore Upcoming Events! (Pg 20)

#### SAAA Chinese New Year 2016

## Happy Nen Year 2 Year of the Monkey

恭禧發財! Gong Xi Fa Cai! Welcome, Year of the Fire Monkey! After ushering in 2016, it's that time of the year again to sweep away any ill-fortune and to make way for good incoming luck!

On this special occasion, SAAA@Singapore Council Executive Board and staff wishes our Community a happy and prosperous Chinese New Year!



猴年送你五只猴: 机灵诡秘如猕猴, 健康快乐像马猴, 悠闲富贵似猴子, 无忧无虑比猿猴,

This Monkey year, I give you five monkeys: the ingenuity of the macaque,

the health and happiness of the monkey, the leisure and wealth of monkey-kind,

the lightheartedness of apes and monkeys,

聪明伶俐胜孙猴。and intelligence and wit surpassing the Monkey King.

CNY
Lion Dance
Performance at CAC







#### SAAA Chinese New Year 2016























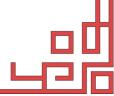








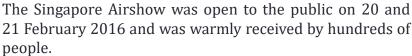




#### Singapore Airshow 2016



Singapore Airshow Aerial Displays





Crowds were treated with impressive aerial displays courtesy of the Republic of Korea Air Force's Black Eagles, the French Air Force's Dassault Rafale, the US Air Force's (USAF) F-16C/D Fighting Falcon and of course, Singapore's very own RSAF. Other activities lined up for participants included a meet-the-pilot session, a sneak-peak into the state-of-the-art Control Tower Simulator, and even the chance to enter the cockpit of a Black Knight F-16 Jet!



The hot weather did not faze attendees, all eager for a glimpse into the world of military aviation. The event ended on a high note, with children, adults and the elderly alike having enjoyed the breathtaking aerial displays and fun activities.









#### Key Updates for Singapore Budget 2016

Items Description	Affected Community
1) Personal income tax relief to be capped at S\$80,000 per year	Individual
2) 4.5b Industry Transformation Programme to grow Singapore	Industry
3) Parents to get S\$3,000 in child development account of babies born from March 24	Individual
4) Pilot Business and PC (Institutions of Public Character) Partnership Scheme (250% Tax deduction on associated costs)	Business
5) One-off GST Voucher of up to S\$200 will be given out. Eligible Households can get up to S\$500.	Individual
6) Silver Support Scheme, Eligible Seniors will get S\$300 – S\$750/qtr	Individual
7) Workfare : Increased income limit from \$1.9K to S\$2K	Individual/Biz
8) SEC (Special Employment Credit), Employers who hire disabled employees who earn up to \$4K will receive SEC up to 16% of the employees' wages	Business
9) kidSTART, New pilot programme targeting children in their 1st 6 years	Individual
10) Expectant mothers can withdraw more money from Medisave for pre- delivery expenses. (from S\$450 increased to S\$900)	Individual
11) Lower cash payout rate under PIC to decrease payout from 60% to 40%.	Business
12) Government to set aside S\$30million to support trade associations and chambers	Industry
13) S\$450m to be spent on National Robotics Programme over the next 3 years	Industry
<ul> <li>14) More loans available for SMEs investing in automation equipment, govt will co-share 70% risk for loans of qualifying projects.</li> <li>This package comprise 4 parts:</li> <li>Support the roll out or scaling up of automation projects</li> <li>A new 100% investment allowance for automation equipment</li> <li>Improve SME's access to loans</li> <li>IE Singapore will work with Spring to help these businesses to access overseas markets.</li> </ul>	Business
15) New SME Working Capital Loan : Loans up to S\$300k.	Business
16) New Business Grants Portal	Business
17) No changes to current property measures	Individual

#### Government Events / News – MOT

Air Cargo Seminar:

"Perspectives on Facilitating Global Air Cargo Movement" The air cargo seminar, held at Singapore Aviation Academy



(From left) Mr Benjamin Netto, Mr Steven Lee Mr Douglas Yeo, Mr Alec Koh

(From left) Mr Benjamin Netto, Mr Steven Lee, Mr Cheong Chee Ming, Mr Alec Koh

ORE AIRCARGO AGENTS ASSOCIATION

(SAA) on 16 February 2016, was specially organized for the Singapore Air Cargo Community on the side lines of upcoming Singapore Airshow 2016, by Ministry of Transport (MOT). brought together local It had

industry stakeholders to learn on the regional efforts to strengthen supply chain security, as well as the global requirements pertaining to balancing of security and facilitation of air cargo and mail. To meet demands driven by e-commerce, a greater use of IT and e-data is encouraged to facilitate the movement of air cargo and mail globally.

At the event, what came as a great that SAAA surprise was presented with a certificate of appreciation by MOT to recognize our efforts for air cargo community.

#### SG50 Appreciation Dinner - Partnership

At the final SG50 event - An appreciation dinner was organized at Gardens by the Bay on 18th March 2016,. Nearly 700 guests including SG50 committees partners and Celebration Fund project participants who contributed to the celebrations last year were invited. SAAA@Singapore was one of the partner who participated through our SAAA@Singapore Charity Golf 2015.

Prime Minister Lee Hsien Loong, who was the guest of honor, shared that SG 50 was not just about the past but also about Singapore's future. Singapore's Golden Jubilee celebrations have ended, but the government will continue to fund meaningful projects are in the same spirit as the many events organized by Singaporeans last year.



om left) Finance Mr Heng Swee keat and Mr Steven



(From left) Minster of Social and Family Development, Mr Chuan Jin and Mr Steven Lee.

#### Government Events / News - WSHC

#### bits Makes Business Sense

"Many companies realise that WSH risks are part of that enterprise risks..." Mr Lee Tzu Yang, Chairman of WSH Council at bizSAFE Convention 2014

Loss of employee's output due to injury or diseases will slow down productivity. An effective safety and health management system can reduce injuries, illnesses and their associated costs, such as medical expenses, employee's injury compensation, additional manpower cost for covering lost time, etc. Hence it makes good business sense to invest in a workplace safety and health (WSH) management system.

#### Helping SMEs in Building Safety and Health Risk Management Capability

In 2007 the WSH Council (WSHC) launched the national bizSAFE programme to help small and medium enterprises (SMEs) build capability in managing safety and health risks. This initiative utilises a five-step programme which progressively builds the capability of companies in managing WSH risks. The programme also acknowledges companies' WSH efforts through a recognition programme. Since its inception, bizSAFE has attracted more than 24,000 companies which recognise the value in having WSH risk management capability.

#### Value of bizSAFE Recognition

bizSAFE adopts a top-down approach where top management of companies attend a half-day workshop to embark on their bizSAFE journey (bizSAFE Level 1). The 2013 bizSAFE perception survey, conducted by WSH Institute, revealed that management staff of bizSAFE Enterprises demonstrated greater involvement and commitment towards WSH by attending WSH meetings, monitoring companies' WSH performance and setting WSH targets. This suggested that involving top management from the beginning of the bizSAFE certification made a difference in driving changes within the company.

Deliver Excellence in WSH Management

Acquire

Acquire Capability in Managing WSH Systematically

Implement Risk Management

3

Acquire Risk Managemen

> Demonstrate Top Management Commitment

When a company progresses to bizSAFE Level 3, its risk management plan would be implemented and audited. The survey showed that more bizSAFE Enterprises were aware of the safety and health risks at their workplaces and involved their employees in risk assessment process. Based on the employees' perspective, the findings also suggested that bizSAFE recognised companies had better WSH practices and programmes in place, such as having reward systems to recognise good WSH practices.

The same study found that companies preferred engaging bizSAFE-recognised enterprises. This implies that bizSAFE-recognition fosters more business opportunities and builds rapport between companies that believed in having capability to manage WSH risks, thus, makes good business sense.

To encourage SMEs in attaining bizSAFE Level Star, WSHC has worked with SPRING Singapore to co-fund the costs in consultation and audits. The Capability Development Grant-Enhancing Quality and Standards (CDG-EQS) covers 70% of the project cost. The SME would have to progress from bizSAFE Level 1 to Level Star within 12 months from WSHC's Letter of Offer Date.

For more information on bizSAFE programme, visit <a href="www.wshc.sg">www.wshc.sg</a> or email to <a href="bizSAFE@wshc.sg">bizSAFE@wshc.sg</a>. The key findings on the evaluation of bizSAFE programme are available at <a href="www.wsh-institute.sg">www.wsh-institute.sg</a>.

The study interviewed 1,652 companies for those with bizSAFE Level 3 certification or higher (a.k.a. bizSAFE Enterprises), those without bizSAFE certification as well as potential clients of SMEs to evaluate the business value of bizSAFE certification.

#### Government Events / News – ICA & Chongqing







# Advisory from Immigration & Checkpoints Authority



All passenger vehicles and empty cargo vehicles exiting Changi Airfreight Centre (CAC) Checkpoint Green Channel / Airport Logistics Park of Singapore (ALPS) Checkpoint Staff Lane are subject to security checks by the security officers stationed at the exit points. Under Regulation 7(1) of the FTZ Act, no person shall leave a free trade zone except with the permission of the authority of the zone. As such, we seek your cooperation to comply with the instructions of the security officers conducting the security checks. Staff taking taxi out of CAC and ALPS should inform the taxi drivers to comply with the security checks as they might not be aware of the regulation.

#### SAAA'S INDUSTRY CONSULTATION WITH CHONGQING

SAAA@Singapore had attended an industry consultation meeting organized by IE Singapore with Chongqing government on  $2^{nd}$  March 2016.

SAAA@Singapore had been well represented by our Chairman, Mr Steven Lee and council members, Mr Jimmy Ler and Mr Lawrence Lim. Attendees from Chongqing government were Deputy Director, Commissioner, Deputy Commissioner and General Manager from Chongqing Logistics Office. This cross country meeting was facilitated by Mr Gordan Tan, IE, China Group Divisional Director.

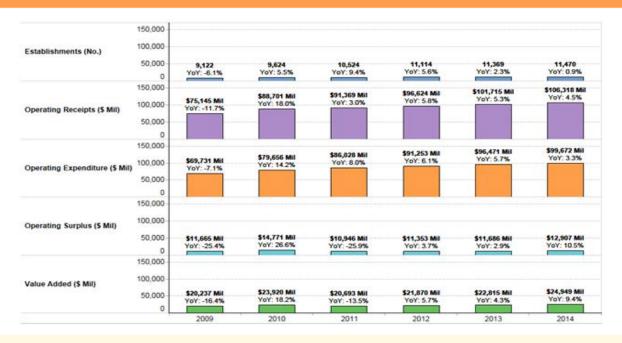
Views were exchanged on the studying of potential product feasibility via intermodal connectivity between both countries at this exploration meeting. From this meeting, there were in-depth understanding on the potential synergy and challenges to overcome towards working a product offering that could potentially promote greater trade flows between the two countries.





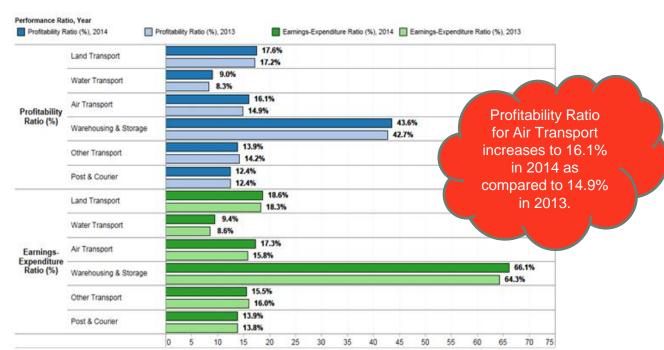
#### **Industry Statistics** 2009-2014

#### Key Indicators for Overall Transport and Storage Services Industry, 2009 - 2014



In 2014, there were about 11,470 establishments in the transport & storage services industry. Operating receipts generated by the industry was \$106.3 billion in 2014, an increase of 4.5% compared to 2013. Operating surplus rose 10.5% to \$12.9 billion in 2014, while value added grew 9.4% to \$24.9 billion.

#### Key Performance Ratios by Segment, 2013-2014



Source: Department of Statistics, Singapore

#### Singapore Statistics 2015

Fast Fact : Singapore economy grew by 2.0% in 2015

Fast Fact:
Transportation &
Storage occupies
7.4% of total GDP
growth

\$\$84.1 bil Total Trade in 2015

Total S\$476.3 bil

Total Imports

S\$407.8 bil

#### In 2015, Singapore's GDP reached 6402 billion

Close to 70% of nominal value added was generated by the services industries, while over 25% was generated by the goods-producing industries.



#### **INDUSTRY CORRIDOR NEWS**

Denmark's DSV to buy UTI for \$1.35 billion to boost global reach

Completion of DSV's Acquisition of UTi Worldwide Inc on Jan 22, 2016



Geodis to buy OHL In latest Logistics Tie Up for \$800m

French logistics provider, Geodis will pay \$800m for US based OHL as consolidation ramps ups in the logistics sector

Kintetsu World Express's \$1.2 billion acquisition of APL Logistics on May 29<sup>th</sup>

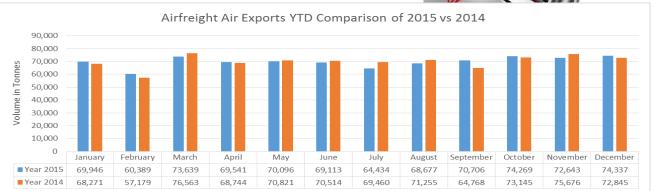
APL Logistics ready for trading under Kinetsu Flag

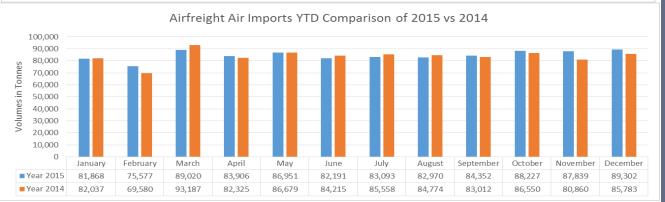
#### **Statistics**

#### Review of 2015 Air Performance

Item Description	2014 (Jan - Dec)	2015 (Jan - Dec)	YTD Variance Amount	YTD Variance %
Export Air Volumes	839,241	837,790	-1451	0.00%
Import Air Volumes	1,004,560	1,015,296	10,736	0.01%







#### Review of 2015 Ocean Performance



Variables		2015	YTD	YTD Variance
Valiables	2014 20		Variance	(%)
Vessel Arrivals - Number (Number)	134,883	132,922	-1,961	-0.015
Vessel Arrivals - Shipping Tonnage ('000 GT) (Thousand Gross Tonnes)	2,371,107	2,504,155	133,048	0.056
Total Cargo ('000 Tonnes) (Thousand Tonnes)	581,268	575,845.8	-5,422	-0.009
Cargo (General) (Thousand Tonnes)	384,418.4	361,858.5	-22,560	-0.059
Cargo (Bulk) (Thousand Tonnes)	196,849.7	213,987.3	17,138	0.087
Total Container Throughput ('000 TEUs) (Thousand Twenty-foot Equivalent Units)	33,869.3	30,922.3	-2,947	-0.087
Bunker Sales ('000 Tonnes) (Thousand Tonnes)	42,416.8	45,155.4	2,739	0.065
Singapore Registry Of Ships (End Of Period) - Number (Number)	4,595	4,739	144	0.031
Singapore Registry Of Ships (End Of Period) - '000 GT (Thousand Gross Tonnes)	82,249	86,300	4,051	0.049

#### **SAAA Annual General Meeting**





New SAAA Council Members: Mr Lawrence Lim



Mr Stanley Ong, posing questions to council.



Ms Tay Jing Yun answering the questions.



On 8 January 2016, SAAA held the 42<sup>nd</sup> Annual General Meeting (AGM) at the Tanah Merah Country Club (Garden course). The attendees included 6 associate members, 20 ordinary members and 7 proxies. There was a broad consensus that the elected Council board will serve for two-year term.

Mr Steven Lee would continue to lead as the Chairman of SAAA Council. Mr Paul Teo will take over from Deputy-Chairman Mr Michael Yew, who will be stepping down after 25 years of (From left) Mr Jimmy Ler, Mr Benjamin Netto, service to SAAA Council. Mr Jimmy Ler - Country Director of Logwin Air + Ocean Singapore Pte Ltd, Mr Benjamin Netto -Branch Manager (Airfreight) of Nissin Transport (S) Pte Ltd and Mr Lawrence Lim - General Manager of Kerry Freight (Singapore) Pte Ltd became the newly elected members of SAAA Council.

Role of SAAA Council	Names
Chairman	Mr Steven Lee
Deputy Chairman	Mr Paul Teo
Honorary Secretary	Mr Patrick Tan
Honorary Treasurer	Mr Richard Tan
Council Member	Mr Benjamin Ong
Council Member	Mr Alec Koh
Council Member	Mr Richard Chua
Council Member	Mr Joseph Khoo
Council Member	Mr Daniel Chng
Council Member	Mr Marc Ong
Council Member	Mr Ken Chua
New Council Member	Mr Jimmy Ler
New Council Member	Mr Benjamin Netto
New Council Member	Mr Lawrence Lim

#### Study Trip to Netherlands and Germany

#### Study Trip to Netherlands and Germany

SAAA@Singapore participated in the study trip to Netherlands and Germany from March 14 to 18 organized by CAAS Aviation Industry division to learn about the best practice on SmartGate Cargo Initiative at Schiphol Airport, latest air cargo industry trends and best practice at the IATA  $10^{\rm th}$  World Cargo Symposium in Berlin, and gain insights on the BMW's initiative to make their assembly line more ergonomic to suit an ageing workforce.







The group at Rhenus Logistics facility

On March 14<sup>th</sup>, the group was in Schiphol Airport visiting the Dutch Customs and Rhenus Logistics to learn about SmartGate Cargo initiative by the public-private partnership including Dutch Customs, Amsterdam Airport Schiphol, Air Cargo Netherlands (the Dutch air cargo industry trade association) and KLM Cargo. Rhenus Logistics is scanning shipments selected by the Customs office with their own remote scanning equipment and making their scan images real-time available for the Customs office. This provides a quick, efficient safe cargo handling for both the industry and the government. We also saw the nuclear detection gates placed at all access gates to check on radiation level on inbound vehicles carrying outbound cargo. The group was then hosted by the Customs at their office and later to the Joint Inspection Centre, which will be operational by July 2016. The group observed the new facility and equipment such as Back-scatter, Mobix and scanmobile.

On March 15<sup>th</sup>-17<sup>th</sup>, the group was in Berlin to participate in the IATA 10<sup>th</sup> World Cargo Symposium held in InterContinental Hotel. There were about over 1,100 participants at this event. The event theme was on the value of air cargo, and the agenda was packed with thought leaders from across the air cargo supply chain covering a wide spectrum of air cargo topics such as supply chain, ULD, Perishables, Technology, Pharmaceutical, Cargo Operation, Dangerous Goods, Drones and E-Commerce. Exhibition booths were all over the ground floor making it a lively marketplace for the participants and suppliers.

On March 18<sup>th</sup>, the group was in Munich visiting the BMW Group Plant at Dingolfing, which produces about 1,600 top quality cars daily. The company is responding to the demographic change

with its integrated health management and the "Today for Tomorrow" project, which supports production in aligning itself with the requirement of an aging workforce. The group was overwhelmed with awe of the BMW quality and the pervasive use of robots in its manufacturing process. We also saw the age-appropriate workplaces created through the introduction of load-optimized workplace rotation as well as a variety of ergonomic measures, such as wooden floor and barber chairs.



The World Cargo Symposium at Intercontinental Hotel, Berlin

#### SAAA@Singapore Industry Updates (Past Events)



#### CDAS 25TH ANNIVERSARY

CDAS celebrated its 25<sup>th</sup> Anniversary Dinner Celebration on 18<sup>th</sup> March 2016, Friday, at Genting Ballroom.

It was a night of celebration where the anniversary dinner was witnessed by various trade associations, namely Singapore Logistics Association, Singapore Transport Association and SAAA@Singapore.

**Heartiest Congratulations to CDAS!** 

SAAA@Singapore was represented by our council member, Mr Benjamin Netto.





LITES refers to the Logistics Innovation & Technology Enabling Showcase.

Organized by the Centre of Innovation for Supply Chain Management (COI-SCM) of Republic Polytechnic, the 'We Turn On the LITES' event was held at SAAA@Singapore Training Centre on 21 January 2016.

The event explores on how advanced technologies and innovations can shape the supply chains of tomorrow. This, in turn,

helps Singapore based companies develop, strengthen and deepen supply chain and logistics capabilities.



#### SAAA Chairman Golf Cup 2016



Held on Tuesday, March 8, the SAAA Chairman Golf cup 2016 has gathered together a host of Council Members including past Deputy Chairman, Mr Michael Yew, to tee off with invited guests at Tanah Merah Country Club, Tampines Course.

The wet weather had posed an initial threat to the golfers but they remained unfazed. Shortly after, the entire field carried on, undeterred. By evening, as is customary, prizes were presented to all the winners. Then it came time to announce the most coveted prize for the evening – the Chairman's Cup. As the result was announced, the entire room broke out into roars of laughter. Coming in at a score of 37 points, the title of champion went to none other than Mr Michael Yew! Congratulations to him, as well as the other winners!

#### SAAA@Singapore Industry Updates (Past Events)

## VISIT TO HONG KONG ASSOCIATION OF FREIGHT FORWARDING AND LOGISTICS (HAFFA)

On 8 December 2015, SAAA@Singapore and Changi Airport Group paid a visit to the Hong Kong Association of Freight Forwarding and Logistics (HAFFA) office to understand more about their association involvement with the air freight industry, key initiatives and approach towards handling industry-wide challenges; and their involvement with airport authorities and industry operators.



The group was warmly welcomed by Mr Cliff Sullivan, Chairman and his colleagues Mr Sammy Mak -Airfreight Sub-Committee Chairman, Executive Committee member, Ms Alice Liu –Director, Secretariat and Ms Angie Lim- Senior Superintendent, Secretariat.

HAFFA was established in 1966 and its current membership is 330 members. About 90% of the member companies are handling both Air freight and Ocean freight businesses. HAFFA is an accredited IATA training school offering courses on Dangerous Good Regulations, Cargo Security. They also conduct Vocational Training Program (VTP) on Air Freight Logistics and Sea Freight Logistics, conducted jointly with Chartered Institute of Logistics and Transport in HK (CILTHK), and funding support from LogsCouncil. Also IATA recognizes VTP M1 and M2 training for accreditation and IATA agent renewal purposes under its cargo agency program.

As an influential industry voice, HAFFA takes an active role in coordinating, lobbying and liaising with government as well as other industry authorities and local operations. They had provided inputs on land zones marked for high value logistics services near the airport, as well as the airport 3-runway operations due to start in 2023.

# HAFFA 50th Anniversary Gala HAFFA 50th Anniversary Ceremony cum Annual Spring Dinner Party 承傳半世紀 For Orlings Forest Law Spring Dinner Party 19 20 30 40 50

HAFFA celebrated its 50<sup>th</sup> anniversary at the Kowloonbay International Trade and Exhibition Centre (KITEC) on February 19, 2016. Mr C Y Leung, the Chief Executive of the Hong Kong Special Administrative Region, delivered the keynote address in front of nearly 800 HAFFA members and guests. In his remarks, the Chief Executive had congratulated HAFFA on its work over the past 50 years, and noted the achievements of its members in creating a HK\$68 billion industry, providing 190,000 jobs.

With its strong foundation and 50-year heritage, HAFFA is confident in strengthening bonds and establishing the highest business practices, as well as providing resources to develop a successful industry. Mr Alec Koh had represented SAAA@Singapore to attend this celebratory event.

#### Members Update

#### LET'S TALK CARGO

BY CHANGI AIRPORT GROUP

## GAINING INSIGHTS ON SOUTHEAST ASIA'S AIR CARGO LANDSCAPE AT LET'S TALK CARGO! 2016

CAG organized the annual Let's Talk Cargo! 2016 conference on 25 February 2016. The forum, now in its 7<sup>th</sup> edition, attracted more than 160 air cargo and logistics stakeholders, airlines, ground handlers, freight forwarders and shippers to exchange insights and discuss on the development on the air cargo industry.

In addition to the sharing on the air cargo outlook for 2016 and the supply chain requirements from regional shippers, the 2016 edition of Let's Talk Cargo! also covered the mid-long term impact of China's One Belt, One Road Strategy and the effects of the Trans Pacific Partnership (TPP) on Southeast Asia's air cargo landscape. The 1-to-1 meeting session is also an on-going feature of the conference, allowing airlines and logistics stakeholders to discuss potential partnerships at Changi Airport, and for industry players to establish contacts, forge new partnerships and explore growth opportunities.





#### SECURITY AWARENESS INITIATIVE

BY CHANGI AIRPORT GROUP





Changi Airport Group (CAG) has launched the Security Awareness Initiative in mid-January 2016. The objective of the initiative is to strengthen security awareness of the airport community, enhance staffs' security mindset and equip staff with the basic security knowledge and their roles in keeping their work environment safe and secured.

The airport staff who collects their new or renewal Seasonal Airport Staff will undergo a quiz before collection. The security video will be shown and the staff must achieve a 100% score on the five questions.

#### Members Update

## SICC MOST SCALABLE COLLABORATION AWARD SATS & FREIGHTMEN

Heartiest Congratulations to SATS and Freightmen for clinching 2016 SICC's Most Scalable Transformation Award on 26<sup>th</sup> February 2016 at Marina Bay Sands.





Award Photo with Mr S Iswaran, Minister of Trade and Industry



Group Award Photo with all winners recipients.

This inaugural SICC Awards: Innovations in Productivity Gala Dinner was well attended by more than 200 business leaders, innovators, thought leaders and key Singapore government officials. Guest of Honour, Mr S Iswaran, Minister for Trade and Industry (MTI) presented the winners with their awards.

Singapore International Chamber of Commerce (SICC) launched its new annual awards called the SICC Awards: Innovations in Productivity in April 2015. These awards are designed to recognize, celebrate, encourage and, most importantly, learn from collaborations where large organisations help Singapore SMEs innovate to improve their capabilities and increase their growth and productivity.

The SICC Awards are presented in the following two categories:

- Most transformational collaboration
- Most scalable collaboration

## INAUGURAL DNATA SINGAPORE CEO GOLF DAY ON 16 MARCH 2016



16<sup>th</sup> March 2016, Wednesday was an enjoyable day for dnata.

It was their Inaugural CEO's Golf Day Event at Tanah Merah Country Club, where airlines representatives from Air China, Air France, China Airlines, China Southern Airlines, Delta Airlines, Emirates, Garuda Indonesia, Japan Airlines, KLM, SriLankan Airlines got to mingle and network.

Mr Lee, Chairman of SAAA@Singapore was also honored to be invited to this exciting event. Great networking and fun!

One can expect bigger and better event from dnata next year. Countdown to 2017!

Photos Credit: Courtesy from dnata

#### Members Update

# WEICOMETOSALA



星亚海空捷运有限公司 Astro Express Logistics Pte Ltd









2016 has arrived! And now, we embrace the New Year, full of things that have never been. SAAA Members' Committee is pleased to announce and welcome on our new members of SAAA@Singapore as of March 31, 2016:



Astro Express Logistics Pte Ltd Brian Mae Pte Ltd CH Robinson Freight Services Singapore Pte Ltd Regional Cargo Services Pte Ltd SDL Logistics Pte Ltd

# Wark Your Calendars Wark Your Calendars 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 19 20 31 26 27 28 29 30 31



Kidzania How exciting! Singapore is opening soon and SAAA Members will have the opportunity to buy open-dated tickets for the October to period of December 2016! To find out more, please contact Ms Pammie Loh at 6545 4620 email or to saaasin@saaa.org.sg.

#### SAAA Futsal Tournament 2016



Date: 17 April 2016 (Sunday)

Time: 8.30am – 2pm

Venue: Kovan Sports Centre,

Apr

60 Hougang Street 21 Singapore 538738.





Date: 26th April 2016 (Tuesday) Time: 9.00am – 2.00pm

Venue: Max Atria Singapore Expo, Opal Rooms 103-104



#### **Upcoming Industry Events & Training Schedule**





Date	Industry Event	
April 20-21	TOC Asia 2016	
May 16 - 18	IMDEX Asia	
May 17-20	Airfield Ground	
May 24-25	Aviation Festival Americas 2016	
May 31 – June 2	ProcureCon Asia 2016	
June 29 – 30	SCM Logistics World	
*		

\*Information are deemed accurate at time of print and may still subject to changes .

#### **SAAA** Training Programs Schedule for 2016

Training	April	May	June
DG Regulations Initial Course		16 <sup>th</sup> - 20 <sup>th</sup>	6 <sup>th</sup> - 10 <sup>th</sup>
DG Refresher Course	$6^{th}$ – $7^{th}$	11 <sup>th</sup> - 12 <sup>th</sup>	1 <sup>st</sup> – 2 <sup>nd</sup>
Customer Service/Sales Course		5 <sup>th</sup> - 6 <sup>th</sup>	
Air Law: Overview of Warsaw Convention & Protocols and Montreal Convention		4 <sup>th</sup>	
Airfreight Forwarders Basic Course		23 <sup>rd</sup> - 25 <sup>th</sup>	
IATA Supply Chain and Transport Modes		$16^{th}$ – $20^{th}$	



FOR MORE INFORMATION ON TRAINING MATTERS

Please contact our colleague, Bei, at 6545 5006 or admin@saaa.org.sg

#### SAAA CARGO SERVICES PTE LTD

7 Airline Road, #04-05, Cargo Agents Building E, Changi Airfreight Centre, Singapore 819834.

Tel: 65 6545 4620 Fax: 65 6542 6820

#### SAAA@Singapore Announcements

#### Membership Drive



As part of SAAA 45<sup>th</sup> Anniversary 2016, the entrance fee for new members will be \$450 from 1st January to 30<sup>th</sup> April 2016.



Neo Geok Peng Midwest Air International Pte Ltd).





## Congratulations!







#### SAAA Cargo Services Pte. Ltd.

has been selected as a 2016 Asia Pacific Top Performing IATA Accredited Training School (ATS), as well as a 2016 Premier Circle Member. Awardees had been selected based on impressive results in training numbers enrolment and showed commitment to student success.

SAAA would like to take this opportunity to thank all members for your great support in making this happen. This award certainly attested to the quality of course and commitment towards the development of talent within our industry. Your success, is our success! More humbly to say, our success is built on your success!

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Please state your name, organization, contact and email address in your submission.

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