

PERSPECTIVES



@ Singapore



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Look out for SAAA@Singapore Upcoming Events! (Pg 18)



@ Singapore



Bridging Effective Connections
Creating Invigorating Experiences

Good, Better, Best

**We
are
vision**

We want to lead and transform the Airfreight Industry to meet the International Challenges and be a National showcase of Aviation Logistics Capabilities.

**We
are
core
values**

- P**assion: For continuous self-improvement.
- A**ccuracy: In innovation and delivering consistent excellence.
- C**ommitment: To roll great service and strive for change.
- T**rust: In our Partners and engaging in future collaborations.

**We
are
mission**

The Singapore Aircargo Agents Association (SAAA) was founded in 1971 with six pioneer members. As a representative of freight forwarders in the industry, SAAA was formed with the aim of advocating the following objectives:
To promote, protect and develop the business of carriage of goods by air transportation in general and the aircargo forwarding business in particular.



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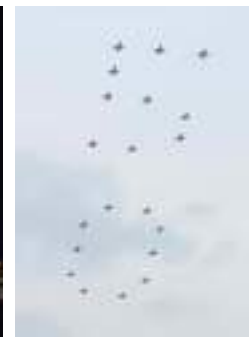
Singapore National Day

Happy 50th Birthday,
Singapore

PHOTO: Shangri-La's Rasa Sentosa Resort & Spa

It's the year of SG50 – a significant milestone for Singapore as several Singaporeans had gotten ready to usher in the country's big 5-0. The overall theme for SG50 is for all Singaporeans to celebrate as one people on our shared values, affirming our aspirations and committing to a brighter Singapore.

Various wide-ranging events, spread across the months, were spanned over the Little Red Dot. These were catered to different audiences in high hopes that everyone gained a meaningful and memorable experience in their celebration of our nation's Golden Jubilee. How exciting! We planned to share with you on some of the sights we saw during the long weekend! As such we were really pumped up to capture the moments of our celebrations for our nation's Golden Jubilee. We whipped out our trusty mobile phones and cameras, became trigger-happy and here's the result: Photos of National Day's festivities. Enjoy!



Singapore National Day



Clockwise from bottom: NDP Carnival at Marina Barrage; free Singapore cable car ride at Sentosa; crowds thronging ArtScience Museum for free entry to all its exhibitions; people visiting SG50 exhibition by S'pore Discovery Centre near Esplanade; Sands of Time at Siloso Beach; Gardens by the Bay celebrating SG50.



Government Events / News – CAAS

A new DG takes the helm



Kevin Shum

Director-General

Civil Aviation Authority of Singapore
(CAAS)

From August 2, Mr Kevin Shum Jin-Chyi would be appointed as the Director-General of the Civil Aviation Authority of Singapore (CAAS). He will take over from Mr Yap Ong Heng who will be retiring from the Administrative Service.

We would like to welcome Mr Shum and wish him much success in his career at CAAS. We look forward to working with him to develop even further the good cooperation between SAAA@Singapore and CAAS. At the same time we would like to thank Mr Yap for all his good work and significant contributions to the Aviation Industry in his six years as the Director-General of the CAAS.

CAAS Aviation Community Reception



Civil Aviation Authority of Singapore (CAAS) hosted its annual Aviation Community Reception (ACR) on 24 July. The ACR is a networking event for the Aviation community, at which CAAS shares its upcoming plans for the Aviation industry. This year, approximately 300 industry guests were present. The guest of honour was Mrs Josephine Teo, Senior Minister of State, Ministry of Finance and Ministry of Transport.

A mural titled “Singapore Aviation through the years” was produced by Mr Glenn Phua and displayed for the audience.

A summary of CAAS’s key plans was also outlined by Mr Daniel Ng, Director of Aviation Industry Division, which focuses on enhancing Changi’s competitiveness; driving change and innovation; and building our workforce.

Mr Steven Lee’s story was quoted on the Singapore Aviation Stories - memory lane exhibits. The Singapore Aviation Stories was posted on CAAS Facebook page during August to a wider audience.



Government Events / News – CAAS

Civil Aviation Cyber Security



Mr Pang Kin Keong, Permanent Secretary of Ministry of Transport (MOT), delivering his Opening Keynote Address at the Civil Aviation Cyber Security Conference. Photo courtesy of MOT.

Jointly organised by the Singapore Ministry of Transport (MOT), Civil Aviation Authority of Singapore (CAAS) and Singapore Aviation Academy, and supported by the International Civil Aviation Organization (ICAO) and International Air Transport Association (IATA), the Civil Aviation Cyber Security conference brought together more than 200 civil aviation stakeholders and security experts from over 16 countries to discuss on key issues relating to cyber security from 9 to 10 July 2015.

The conference served as an excellent platform for the exchange of views on the challenges, considerations, and possible approaches to dealing with cyber threats, as well as heightening awareness on the growing risk of cyber threats, and the potential impact and consequence of these threats to the civil aviation operations.

The World Civil Aviation Chief Executives Forum

Transforming Aviation; Enabling Growth

Photos courtesy of CAAS



CAAS held the 5th World Civil Aviation Chief Executive Forum from 18 to 20 August 2015 and hosted a selected guest list consisting of Chief Executives in the international civil aviation Community, in particular Directors-General of civil aviation authorities, and Chief Executives of Airports and air navigation services providers worldwide. The global aviation leaders gathered to discuss and exchange insights on the latest developments and issues pertaining to the civil aviation industry.

The theme for this Forum is “Transforming Aviation; Enabling Growth”. There is a need to recognize the importance of continual improvements of safety practices and procedures to sustain Aviation as the safest mode of transportation. In addition, leadership plays a critical role in encouraging positive changes to complex and multifaceted issues. A skilled workforce, as well as investments in building capacity, enhances the growth opportunities for global aviation.

Government Events / News – CAAS & ICA

CAAS Aviation Open House 2015

13 to 15 August 2015

dnata
Singapore

Yusen
Logistics

Kuehne
+ Nagel

SATS

Organised by the Civil Aviation Authority of Singapore (CAAS), the Aviation Open House (AOH) united the aviation community in showcasing aviation’s exciting careers.

With close to 50 exhibition booths, daily career talks, and other interactive activities, it was a good opportunity for general public, potential job seekers, graduates and students to discover what aviation could offer them. There was certainly a lot to learn about the career and education opportunities in the aviation industry!

Advisory from Immigration & Checkpoints Authority

Utilising the checking lane at CAC Checkpoint Green Channel to alleviate congestion

Drivers whose vehicles are selected for checks at CAC Checkpoint Green Channel can help to ease traffic congestion there by parking their vehicles to the front of the checking lane where a traffic cone is placed. Utilising the entire checking lane will help to alleviate the congestion and allow free flowing traffic while the vehicle is being inspected especially during the peak hours from 4pm to 8pm.



Utilising the checking lane alleviates congestion and allows free flowing traffic.



Vehicle stopped at the front end of the checking lane. It created a congestion and stopped free flowing traffic.

Government Events / News – SPRING

SPRING Group Director Visits SAAA OFFICE on 1st Sept 2015



(From left) Mr Steven Lee, Ms Kee Ai Nah, Mr Benjamin Ong, Mr Li Jingheng, Ms Koh Suwen, Ms Pauline Tok, Mr Ng Chin Beng and Mr Han Dinghong.

SAAA@Singapore is honoured to host Spring's Group Director, Industry Development at our office on 1st September 2015.

This visit was for Spring's industry development team to gain a deeper understanding of the challenges of airfreight industry, particularly witnessing the actual physical operations, right in the heart of Changi Airfreight Centre.

There was also great sharing between both teams on understanding the support for Local Enterprise and Association Development (LEAD) programme.

Local Enterprise and Association Development (LEAD) Programme is a program by Spring that enhances industry- and enterprise-competitiveness through partnerships with industry associations.



Quality & Standards Conference 2015



Standards remain as an essential foundation for Singapore in the next phase of development. At the Quality & Standards Conference 2015 held on 12 August, it focused on Singapore's smart nation plans - sensor networks and on-the-go information which improves the quality and delivery of infrastructure services in healthcare, homes, transport and buildings.



Three types of standards are needed to be developed - sensor networks, Internet-enabled objects or the Internet of Things, and domain-specific technologies. This is to encourage seamless connectivity and most importantly, enable interoperability of numerous independent or standalone systems. Best practices and innovations from other smart cities across the globe gave insights on how quality and standards support technological systems improve efficiency and help deliver trusted products, widening market access. The enterprise development agency SPRING Singapore will help to drive adoption among organisations.



Government Events / News – WSH & CAG

Celebration Awards 2015

Celebrating the Best 2015

WSH Awards 2015 Celebrating the Best 2015



The WSH Awards is an annual awards ceremony organised by the Workplace Safety and Health Council and supported by Ministry of Manpower to recognise organisations that have displayed excellent safety and health performance through the implementation of sound safety and health management systems.

The annual award aims to instil a strong foundation in safe work culture, as well as increasing organisation and workers' productivity. The different categories of awards are the WSH performance awards, the Safety and Health award recognition for projects (SHARP) awards, WSH Innovation awards and WSH Risk Management awards.

Singapore Road Safety Council Gala Dinner & Concert 2015

SAAA@Singapore 's Participation in Road Safety Sponsorship on 4th September 2015

Chairman and council members celebrated with Commander of Traffic Police, Mr Sam Tee on this SG50 Gala Dinner & Concert 2015.

In conjunction with Safer Roads Singapore- Every Life Matters, a safety taskforce had been formed to look into the traffic conditions along Changi Coast, where SAAA, together with Changi Airport Group, will be active contributors towards this campaign.



(From left) Mr Paul Teo, Mr Daniel Chng, Mr Patrick Tan, Mr Sam Tee, Mr Steven Lee, Mr Michael Yew and Mr Richard Tan.

AirBridgeCargo airlines Inaugural flight dinner Reception



(From left) Mr Eddie Lee, Mr Adrian Shou, Ms Pauline Tok, Mr Steven Lee, Ms Maggie Goh, Mr David Wee, Ms Laura Lim and Mr Dowin Chua.

The AirBridgeCargo Airlines (ABC) Inaugural Flight Dinner Reception was held at the Grand Hyatt Singapore on 3 September 2015.

AirBridgeCargo, part of the Volgar-Dnepr Group, is Russia's largest international cargo airline. Changi Airport Group (CAG) welcomed ABC to Singapore Changi Airport, with its inaugural flight from Moscow, Russia. Plying on a Moscow-Singapore-Hong Kong-Moscow routing, AirBridgeCargo Airlines' twice weekly freighter service in Changi Airport will not only allow logistics players to have more options to tap into Russia's cargo market, but also to leverage on the carrier's fast expanding network in Asia, Europe and North America.

Statistics



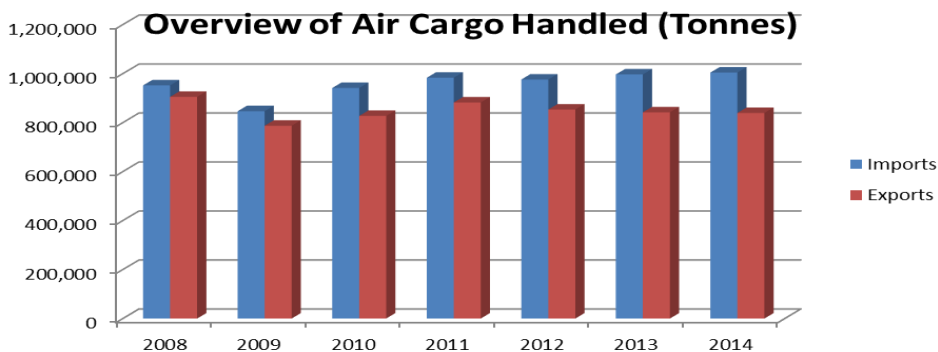
How will 2015 end?

Current Pulse of the Air Freight Industry

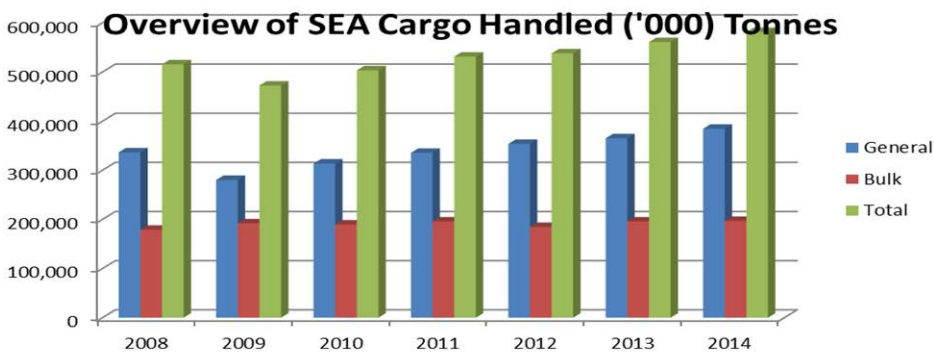
Item Description	2014 (Jan - Jul)	2015 (Jan - Jul)	YTD Variance Amount	YTD Variance %	2014 Monthly Average (Jan-Jul)	2015 Monthly Average (Jan-Jul)	2014 (Aug - Dec)	2014 Monthly Average (Aug - Dec)	2014 Total
Export Air Volumes	481,552	477,158	(4,394)	-0.912%	68,793	68,165	357,689	71,538	839,241
Import Air Volumes	583,581	582,606	-975	(0.0017)	83,369	83,229	420,979	84,196	1,004,560

Current Pulse of the OceanFreight Industry

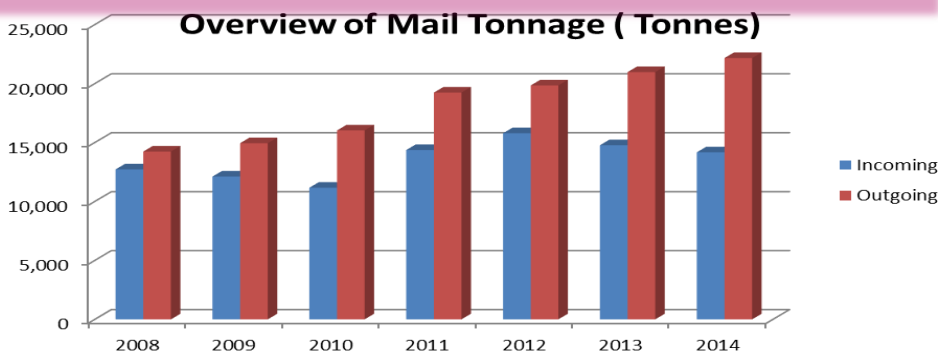
Item Description	Jan-Aug 2014	Jan- Aug 2015	YTD Variance	YTD Variance (%)	Monthly Average 2014 (Jan - Aug)	Monthly Average 2015 (Jan - Aug)	Monthly Average 2014 (Sep - Dec)	2014
Total Cargo ('000 Tonnes) (Thousand Tonnes)	386,942.40	390,343.40	3,401.00	0.9%	48,367.80	48,792.90	48,581.40	581,268.0
Cargo (General) (Thousand Tonnes)	253,259.00	245,701.30	(7,557.70)	-3.0%	31657.38	30,712.66	30,712.66	384,418.3
Cargo (Bulk) (Thousand Tonnes)	133,683.40	144,642.10	10,958.70	8.2%	16710.43	18,080.26	18,080.26	196,849.5
Cargo (Oil-In-Bulk) (Thousand Tonnes)	123,618.20	132,147.60	8,529.40	6.9%	15452.28	16,518.45	16,518.45	181,679.4
Cargo (General & Non-Oil In Bulk) (Thousand Tonnes)	263,324.20	258,195.80	(5,128.40)	-1.9%	32915.53	32,274.48	32,274.48	399,588.4
Total Container Throughput ('000 TEUs) (Thousand Twenty-foot Equivalent Units)	22,320.50	21,078.10	(1,242.40)	-5.6%	2790.06	2,634.76	2,634.76	33,869.3
Bunker Sales ('000 Tonnes) (Thousand Tonnes)	28,175.80	29,635.80	1,460.00	5.2%	3521.98	3,704.48	3,704.48	42,416.8



Air Cargo	Imports	Exports
2008	951,939	905,002
2009	846,671	787,120
2010	941,403	827,406
2011	983,110	882,142
2012	975,842	853,278
2013	996,808	841,894
2014	1,004,559	839,240



Sea Cargo	General	Bulk	Total
2008	336,425	178,991	515,415
2009	280,349	191,951	472,300
2010	313,683	189,659	503,342
2011	335,511	195,665	531,176
2012	353,542	184,471	538,012
2013	365,116	195,772	560,888
2014	384,418	196,850	581,268



Mail	Incoming	Outgoing
2008	12,721	14,234
2009	12,113	14,945
2010	11,165	16,027
2011	14,361	19,235
2012	15,789	19,844
2013	14,770	20,973
2014	14,168	22,163

SAAA@Singapore Annual Industry Forum

Navigating into Aviation Future



Held on 4 August 2015 at the Singapore Aviation Academy, this annual forum was organized as a platform for top management, operation management and human resource professionals to network and to provide participants with insight on topics such as the aviation industry developments, cargo security risks and the manpower development.



Mr Simon Koh, DHL SG

“It was a pretty good forum with lots of information sharing and robust discussions. It was also a good opportunity to network with numerous partners in one single setting.”



The forum was themed ‘Navigating into Aviation Future’ and had speakers from Civil Aviation Authority of Singapore, Changi Airport Group, Singapore Customs, Singapore Police Force, Ministry of Transport, Aviation Security and Facilitation, SIA Cargo, WSH Council, SPRING, Workforce Development Agency, Ministry of Defence, Ministry of Transport SG Enable and Personal Data Protection Commissions.



Mr Yigit Saricinar, Schenker Singapore

“Event was better than the year before, the topics were relevant to the current market challenges. I liked the video as well.”



'Navigating into Aviation Future'



*Ms Sam Chua,
Kuehne + Nagel*

"Definitely invaluable information from CAAS & CAQ in regards to quantitative figures in airfreight, prospects and developments in the airport areas. These are all very relevant to our industry."

*Ms Carolyn Soo, Singapore
Economic Development Board*

"Highly relevant speakers, appreciated their bite-sized insights but would have liked to see more trend discussion than factual sharing. Speech timings were just right, food was great, and overall very satisfied with the forum."

Mr Steven Lee, Chairman of the Singapore Aircargo Agents Association, delivered the welcome address and shared on the launch of SAAA@Singapore's revamped website and facebook.

The opening address was delivered by Mr Tay Tiang Guan, Deputy Director-General of the Civil Aviation Authority of Singapore. This was followed by presentations and a panel session where speakers shared their thoughts and gave pointers on the latest trends, security threats and concerns in the air cargo industry, as well as bringing awareness to the various partnership collaboration opportunities in search for potential candidates to fill job vacancies.



SAAA@Singapore pay a visit to Rainbow Centre



PHOTO: Rainbow Centre at Margaret Drive

On 7 July, SAAA@Singapore Executive Council and staff visited the Rainbow Centre in preparation for the SAAA SG50 Charity Golf Tournament. This was to better understand on the programmes and services provided at the Campus, as well as to learn about these children with special needs.

Rainbow Centre is a registered charity with the Registry of Societies and an Institution of a Public Character under the Charities Act. It serves infants, children and youths with a diverse range of special developmental and learning needs, including autism spectrum disorder (ASD) and multiple disabilities. Two Special Education (SPED) schools are currently running for students aged 7- 18 years old



In Preparation for SAAA SG50 Charity Golf Tournament

GO

and two Early Intervention Programme (EIP) centres for children 2 months to 6 years old, at two campuses -- Margaret Drive and Yishun Park.

The brief yet insightful tour around the campus revealed the daily struggles these special needs students faced. The difficulties in motion, the constant company of a guardian to supervise and monitor medicine intake, as well as the uncertainty in the youths' future career prospects. This visit had certainly been a very meaningful experience and it served as an excellent motivational drive for both parties to collaborate, plan and work hard to see the upcoming SG50 Charity Golf Tournament come to fruition in October.



SAAA@Singapore Industry Updates (Past Events)

The New SME:



Think Creatively, Act Innovatively SME Conference was a bilingual conference organized by the Singapore Chinese Chamber of Commerce and Industry (SCCCI). Singapore SMEs need to be more flexible in adapting to this complex landscape in order to combat ever-increasing business costs, manpower constraints and market competition – amongst other challenges.

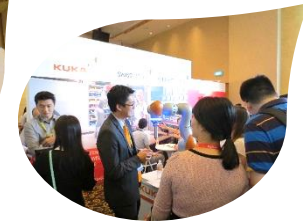


The conference gave access to insightful presentations conducted by prominent business and market leaders who have risen up against the odds to triumph as business champions in their own league. Notable academics and field experts shared and demonstrated on their best practices for a sustainable and successful business. There were also a wide offering of business and technology solutions, as well as free business consultations and updates on government assistance.



On 9 and 10 September 2015, over 900 delegates gathered for the Supply Chain Asia Forum 2015 which is in its 10th year running.

This year's theme on "RISE OF THE ROBOTS" focused on the challenges posed by the technological revolution in both mechanronics and data analytics on logistics and supply chain. The event had also challenged on the importance of robotics technology in the supply chain and logistics industry, explore the future of artificial intelligence in the warehouse and discuss how the rise of the machines will affect the workplace.



SAAA@Singapore Industry Updates (Past Event & Upcoming Event)



FEDERATION OF ASIA-PACIFIC AIRCARGO ASSOCIATIONS (FAPAA)



42nd Executive Council Meeting and Annual General meeting was held in Taipei on 6th – 7th Sept 2015, hosted by Taipei Airfreight Forwarders and Logistics Association of Taiwan (TAFLA)

Mission statement of FAPAA was to promote, enhance and develop the air cargo Industry of the Asia Pacific region in line with its stated primary objectives. 20 countries and regions within Asia Pacific Region, namely Australia, Bangladesh, Brunei, China, Taipei, Hong Kong, India, Indonesia, Japan, Korea, Macau, Malaysia, Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

In addition to the industry discussions revolving around IATA Cargo Agency Program, CASS Matters, Air Cargo Security and Education and Training matters, one of the important agenda tabled was to elect the Officers of the Council of the Federation. SAAA@Singapore is proud to announce that Mr Alec Koh, council member of SAAA, currently Vice Chairman of FAPAA, had been elected and appointed as the Chairman for FAPAA for a term of 2 years, starting 2015-2017. This had been second time that Mr Koh had been the chairman for the Federation. Congratulations to Mr Koh once again for doing Singapore proud!

Last but not least, 4 FAPAA board members were re-elected to the FIATA extended board as Vice Presidents. We congratulate them on this re-appointment and look forward to them representing our interests at FIATA.

PAYLOAD CONFERENCE ASIA 2015

14 & 15 October 2015
Crowne Plaza Changi Airport, Singapore



Calling all professionals within the air cargo industry!

FREE registration for the annual Payload Asia Conference is now open and we would like to invite you to join us in the first ever TWO-DAY conference in Singapore.

The conference brings together senior professionals who face the challenges of taking opportunity to adapt, innovate and pursue greater efficiency to maintain its competitive advantage breakthrough, decision makers wanting to share ideas and theories and understand market realities as well as solution providers who want to hear their customers' needs and wants and have a professional open forum at which to gain inspiring knowledge on solving business challenges.

Do not miss this opportunity to also help you network with the biggest names in the industry and strengthen existing client relationships.

Seats are occupying very quickly. REGISTER at <http://conference.payloadasia.com/en/registration.asp> or email Michelle Chee at michelle.chee@contineomedia.com

View conference topics at <http://conference.payloadasia.com/en/topics.asp>

Upcoming Industry Events & Training Schedule

UPCOMING

Mark Your Calendars EVENTS



Sep

Block this date on 22 September 2015! Look out for our EDM for more information!



Oct

Block this date on 30th October 2015! More details to be released!

Nov

Block this event! Have FUN with Bowling on 15th November 2015



Upcoming Industry Events & Training Schedule



Date	Industry Event
Sept 1 – 3	Logistics and SCM 2015
Sept 9 – 10	Supply Chain Asia Forum 2015
Sept 22 - 23	The IOT Show 2015
Oct 13 – 14	Ti Conference – The Future of Logistics
Oct 28 – 29	Asian Downstream Week Conference & Exhibition
Nov 18 – 19	Powerlogistics Asia 2015

*Information are deemed accurate at time of print and may still subject to changes .

SAAA Training Programs Schedule for 2015

Training	September	October	November	December
DG Regulations Initial Course	7 th – 11 th	12 th – 16 th	2 nd – 6 th	7 th – 11 th
DG Refresher Course	3 rd – 4 th	6 th – 7 th	11 th – 12 th	3 rd – 4 th
Customer Service/Sales Course	16 th – 17 th		18 th – 19 th	
Air Law : Overview of Warsaw Convention & Protocols and Montreal Convention	18 th		20 th	
Airfreight Forwarders Basic Course	28 th – 30 th		24 th – 26 th	



FOR MORE INFORMATION ON TRAINING MATTERS

Please contact our colleague, Peggy, at 6545 5006 or admin@saaa.org.sg



SAAA CARGO SERVICES PTE LTD
 7 Airline Road, #04-05, Cargo Agents Building E,
 Changi Airfreight Centre, Singapore 819834.
 Tel: 65 6545 4620
 Fax: 65 6542 6820

SAAA@Singapore Announcements

Launch of Website & Facebook



We have launched our new-look website on 4 August 2015! Feel free to explore the features and provide feedbacks to us through saaasin@saaa.org.sg.

Link up with us on Facebook! Access it through our website and Like Us!

SAAA: New Courses in collaboration with SNEF

SAAA@Singapore is pleased to share that we have fostered partnership collaboration with the Singapore National Employers' Federation (SNEF) on training courses which we aim to bring closer to the community and potentially benefit YOU in developing team capability skills.

The two available courses are:

- 1) EDGE: Develop a Work Team
- 2) GMS WSQ : Supervise Team at Work (High level of funding support for Singaporeans and Singapore PRs)

For enquiries, kindly contact Ms Peggy Lim at 6545-5006 or email admin@saaa.org.sg.

Reinstatement of Pink & Green Slip implementation for our members

The Pink slip/Green slip program has been re-instated on 8th July 2015. We would like to greatly encourage members to opt into this program.

Kindly contact Ms Pammie Loh at 6545-4620 or email saaasin@saaa.org.sg for the application form.



Congratulations to **Florence Lit (A.P.Logistics Pte Ltd)**, our winner of the previous "Spot the Difference" game!

We encourage YOU to participate in the current "Spot the Difference" game on the next page!

ANSWERS
Did you get them right?



WIN a pair of Movie Tickets*
by participating in
Our
‘Spot the Difference’
Game!



Simply spot and circle in **red** the 10 Differences, scan this page and email it to saaasin@saaa.org.sg by 31st October 2015. Please state your name, organization, contact and email address in your submission.

*The first 5 scans received (with the correct differences circled) will be entitled to a pair of movie tickets.



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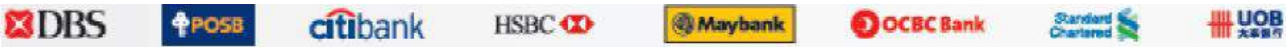
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Room 107, Ground Floor
SATS Airfreight Terminal 3
Core H Changi Airfreight Centre
Singapore 819455
Tel: 65 6545 9597
Fax: 65 6543 0147



Now Available for Sale

Our Services :

TradeNet Documentation, Electronic submission of Cargo Manifest Declaration via ACES, Consolidation Selling of Neutral Air waybills and Bar Code Labels Cargo Insurance, Education/Training (IATA/FIATA Authorized Training Centre), Certificate of Origin

MCI(P)112/07/2014
Editorial Team

Michael Yew	Deputy Chairman
Pauline Tok	Executive Director
Pammie Loh	Industry Engagement, Executive

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Our Services

SAAA provides services to members and customers of the airfreight industry.



@ Singapore

SAAA @ Singapore (formerly known as The Singapore Aircargo Agents Association) was founded in 1971 and represents the airfreight forwarding industry.

- **Education / Training.**
SAAA is an IATA / FIATA Authorised Training Centre

- **Selling of Neutral Air Waybills and Bar Code Labels**

- **TradeNet Documentation**
- **Electronic submission of Cargo Manifest Declaration via ACES**
- **Certificate of Origin**

SAAA @ Singapore

Unit Address:
7 Airline Road
#04-06 Cargo Agents Building E
Singapore 819834

Mailing Address:
P.O. Box 558
Airmail Transit Centre
Singapore 918102

Telephone: (65) 6545 4620 / 6545 4721

Facsimile: (65) 6542 6820

Email: saaasin@saaa.org.sg

Website: www.saaa.org.sg

SAAA Cargo Services Pte Ltd

Unit Address:
7 Airline Road
#04-06 Cargo Agents Building E
Singapore 819834

Mailing Address:
P.O. Box 614
Airmail Transit Centre
Singapore 918104

Training: (65) 6545 5006;
admin@saaa.org.sg

Accounts: (65) 6543 0059;
finance@saaa.org.sg

Facsimile: (65) 6542 6820

Website: www.saaa.org.sg

Office Address for Tradenet, ACES & Certificate of Origin:

Room 107, Ground Floor, SATS Airfreight Terminal 3, Core H, Singapore 819454

Telephone: (65) 6545 9597 **Facsimile:** (65) 6543 0147 **Email:** scs@saaa.org.sg

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